



THUNDER BAY DIVING CLUB

Canada Games Complex
420 Winnipeg Ave
Thunder Bay, ON, P7B 6B7
tbdc.ca

November 26, 2024

Dear Community Partner:

We would like to thank you for your consideration of sponsorship with the Thunder Bay Diving Club (TBDC). TBDC is a not-for-profit organization that has been promoting fun physical fitness and the sport of diving to the Thunder Bay community since 1982.

TBDC offers programs for children of all ages and abilities, striving to give each diver the opportunity to reach their fullest potential in a supportive, safe, and fun atmosphere. Diving is an excellent sport for enhancing physical, mental, and social development.

With your support we can make our club the best it can be.

BENEFITS OF SPONSORSHIP

TO THUNDER BAY DIVING CLUB:

- Help offset the cost of facility rental for diving practices, events, and competitions.
- Help offset the cost of equipment and insurance.
- Help minimize registration fees to make the sport as accessible as possible.

TO YOUR ORGANIZATION:

- Advertise at the Canada Games Complex (CGC) that welcomes a wide range of visitors each year with varying age levels and demographics. Strong admission numbers have been recorded annually, averaging **over 83,000 paid visits per year**, not including registered users for swimming lessons, memberships or other club participants. The Complex is host to several events during the course of a year ranging from provincial meets for the Thunder Bolts, TBDC, and most recently the Ontario Winter Games.
- Support one of Thunder Bay's most exciting athletic clubs and its young athletes.
- Increase the positive image of your organization, highlighting your community involvement in a very positive and public way.

Please consider sponsoring TBDC. It is through the generosity of our community partners that we can offer high quality sporting opportunities for the youth of Thunder Bay.

Please contact Jenn Lawr with any sponsorship questions at admin@tbdc.ca

Sincerely,

Crystal DePeuter
TBDC President
Attached (TBDC Sponsorship Package)

Rolondo Prieto
TBDC Head Coach

SPONSORSHIP PACKAGES

10 Metre - Platinum Sponsor (\$2500)

This Limited* Package Includes:

- **Full** print colourful banner 108" x 36" (9 feet long), placement at the pool area on the track overlooking the pool, high visibility and lots of traffic in this part of the Complex. ONE YEAR ADVERTISING.
- Logo on the divers warm up shirts -visible while they are on the deck or out in the community, and attending competitions.
- Online logo/name recognition displayed on TBDC's website.
- Social media logo/name recognition post on TBDC's Facebook page.
- Sponsorship wall and logo/name recognition located on the CGC running track. The sponsor logo is displayed at the top tier of the wall and is the largest.



10M- Platinum
Sponsor

7 Metre - Gold Sponsor (\$1500)

This Limited* Package Includes:

- Logo included in a banner 24" x 36" (2.5 feet long), placed on the rails of the running track, facing the pool area. ONE YEAR ADVERTISING.
- Online logo/name recognition displayed on TBDC's website.
- Social media logo/name recognition post on TBDC's Facebook page.
- Sponsorship wall and logo/name recognition located on the CGC running track. The logo is located at the second tier of the wall.

7M - Gold Sponsor

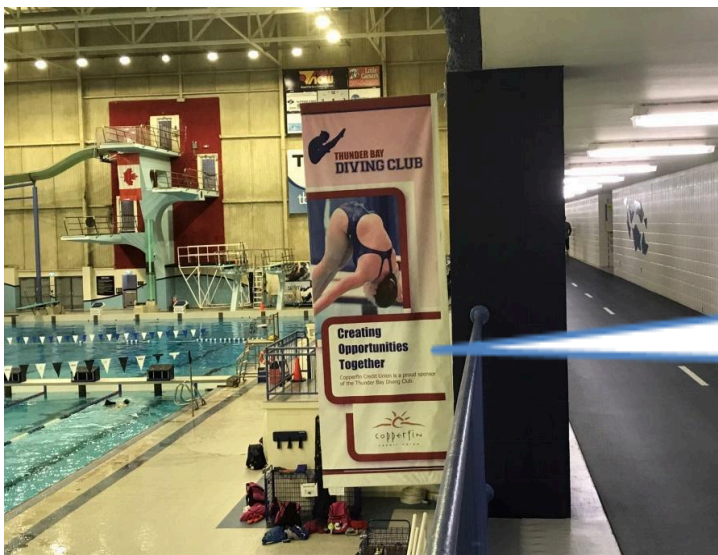


5 Metre - Silver Sponsor (\$1000 or \$1500 for both sides)

This Limited* Package Includes:

- Vertical banner, logo in quarter section of the banner. Total length 96" x 32" (7.5 feet long), placed beside the running track in the pool area. ONE YEAR ADVERTISING.
- Online logo/Name recognition displayed on TBDC's website.
- Social media logo/Name recognition post on TBDC's Facebook page.
- Sponsorship wall and logo/name recognition located on the CGC running track. The logo displayed at the third tier of the wall.

Upgraded package includes double sided advertising on the vertical banner - \$1500



5M-Silver Sponsor

3 Metre - Bronze Sponsor (\$500)

This Package Includes:

- Online logo/name recognition displayed on TBDC's website.
- Social media logo/name recognition post on TBDC's Facebook page.
- Sponsorship wall and logo/name recognition located on the CGC running track. The logo is located on the lower section of the wall.

***These sponsorship packages cover the cost of advertising for ONE FULL YEAR!
You also have the option of choosing a Multi-Year Package, giving you a 25% Discount!***

*Hurry, before these limited packages sell out



SPONSORSHIP APPLICATION

Please check the box below to indicate your sponsorship level and complete the following information (please print).

- 10M -Platinum Sponsor - \$2500 Multi-Year Sponsorship (25% Discount)
- 7M - Gold Sponsor - \$1500 Number of Years _____
- 5M - Silver Sponsor - \$1000/\$1500
- 3M -Bronze Sponsor - \$500

Sponsor Name (as you would like it to appear on advertisement and recognition):

Address:

City, Province, Postal Code:

Contact Person Name, Phone, and Email:

Sponsor Signature:

Date:

Payment Options:

- Enclose cheque made payable to: **Thunder Bay Diving Club**
- E-Transfer to: finance@tbdc.ca
- Invoice directly to (enter contact info): _____

Note: A receipt will be issued and sent to the Sponsor once payment is processed.

Please send the company logo to admin@tbdc.ca You may also send your completed form to this email address.

Send completed form and payment (if applicable) to:

Thunder Bay Diving Club, c/o Canada Games Complex,
420 Winnipeg Ave, Thunder Bay, ON, P7B 6B7

Questions? Email admin@tbdc.ca or call Jenn at (807)631-5400.